

Ready to take on short-sightedness



CooperVision®
Live Brightly.™

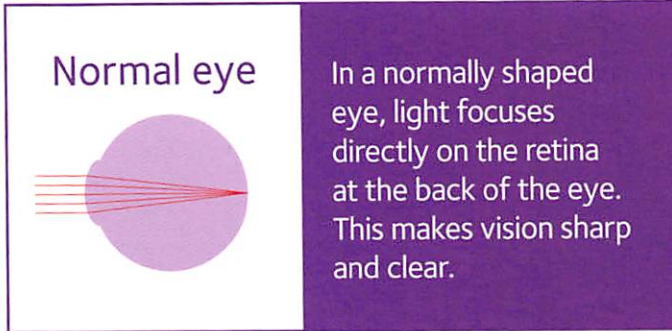
MiSight® 1 day

The first soft contact lenses
proven to slow the progression
of short-sightedness in children.¹



Why is it important to slow the progression of short-sightedness?

Short-sightedness, or myopia, is related to how your child's eyes are growing.



Controlling myopia in children is important because:

- As their eyes grow and their myopia increases, the dependency on glasses increases
- This can reduce the ability of children to participate actively in sports and other activities
- Increasing myopia can lead to eye health problems in the future.

Myopia in young children gets worse as they get older because their eyes continue to grow.^{1,2}

MiSight[®] 1 day – the first soft contact lens proven to slow the progression of myopia.^{1*}

- A daily disposable contact lens suitable for myopic children as young as eight-years-old
- Clever ActivControl[®] Technology allows children to see clearly while slowing their myopia progression and eyeball growth
- Wearing MiSight[®] 1 day contact lenses is shown to reduce myopia progression in children by 59% on average, reducing their reliance on vision correction.^{1†}



MiSight[®] 1 day lenses are child-friendly.

Over a three-year period of studying **MiSight[®] 1 day** contact lenses in children ages 8–15 years:¹

90% 

of children said they preferred wearing their **MiSight[®] 1 day contact lenses** over wearing their **spectacles**.

90%

of children could insert and remove **MiSight[®] 1 day lenses on their own.**[‡]

100% 

of parents said their children were **happy** with the experience of wearing contact lenses, including comfort, vision, ease of use and freedom from spectacles.

^{*}Compared with a single-vision, one-day lens over a three-year period.

[†] MiSight[®] 1 day contact lenses may not slow the rate of myopia progression in all children and will not cure myopia.

[‡] As reported by parents.

MiSight[®] 1 day soft contact lenses – helping you and your child take on myopia.

See better today.¹

- Easy-to-wear for children as young as eight years old*
- Daily disposable lenses mean no complicated cleaning regimen
- Clear vision while doing schoolwork, playing outdoors, or watching TV.[†]

See a better tomorrow.

- Proven to slow myopia progression for a lower prescription and better vision^{1‡}
- Help your child realise their full potential
- Slowing the progression of myopia supports the long-term health of your child's eyes.

*As reported by parents.

[†]From one-week through to three-year visits.

[‡]Compared with a single-vision, one-day lens over a three-year period.

REFERENCES: **1.** Chamberlain P, Back A, Lazon P, et al. 3 year effectiveness of a dual-focus 1 day soft contact lens for myopia control. Presented at the 40th British Contact Lens Association Clinical Conference and Exhibition; 10 June 2017; Liverpool, United Kingdom. **2.** Flitcroft DJ. The complex interactions of retinal, optical and environmental factors in myopia aetiology. *Prog Retin Eye Res.* 2012;31(6):622–660.

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Get ready to take on myopia.

Ask your eye care professional about a trial of MiSight[®] 1 day soft contact lenses.